



125 West 55th St
New York, NY 10019

Contract # 25267392 **Changes as of:** 8/16/2016 at 8:57 AM **Version:** Current State Version 1
CPE: 690/720/3741 **Flight:** 10/11/16 - 10/17/16 **Total \$:** \$5,855.00
Agency: NEW MEDIA FIRM **Advertiser:** ISSUE ADVERTISING **Station:** WGXA **Total Spots:** 32
THE NEW MEDIA **Product:** Ballot Measure **Market:** Macon **Total CPP:** \$0.00
FIRM 1322 G ST, SE
WASHINGTON DC
20003

Comments: Separation: 30

Agency Order #: 5285067 **Buyer:** Placement, Media **Primary Demo:**
Salesperson: THOMAS DRURY **212-373-8108** **Con Type:** POLITICAL/VOTE
Assistant: THOMAS DRURY **212-373-8108** **Total GRP:**
Separation:

#	Day/Time	DP	Program	Rate	Len	10/11 - 10/17											Total Spots	Total	
						10/11	10/12	10/13	10/14	10/15	10/16	10/17	\$	CPP	GRP				
1	Tu-F,M 9a-10a		JUDGE MATHIS	\$80.00	30	1	0	1	1	0	0	0	0	3	\$240.00	\$0.00	0.0		
2	Tu-F,M 10a-11a		MILLIONAIRE/MILLIONAIRE B	\$60.00	30	0	1	0	0	0	0	0	1	2	\$120.00	\$0.00	0.0		
3	Tu-F,M 12n-1p		Divorce Court	\$60.00	30	0	1	1	0	0	0	0	1	3	\$180.00	\$0.00	0.0		
4	Tu-F,M 1p-2p		PEOPLE'S COURT	\$80.00	30	1	0	0	1	0	0	0	0	2	\$160.00	\$0.00	0.0		
5	Tu-F,M 2p-3p		Judge Mathis	\$100.00	30	1	0	1	0	0	0	0	0	2	\$200.00	\$0.00	0.0		
6	Tu-F,M 3p-4p		Hot Bench	\$60.00	30	0	1	0	1	0	0	0	1	3	\$180.00	\$0.00	0.0		
7	Tu-F,M 4p-5p		Family Feud	\$240.00	30	1	1	0	0	0	0	0	1	3	\$720.00	\$0.00	0.0		
8	Tu-F,M 5p-6p		WGXA FOX24 News at 5P	\$85.00	30	1	0	1	1	0	0	0	0	3	\$255.00	\$0.00	0.0		
9	Tu-F,M 6p-6:30p		Family Feud	\$200.00	30	0	0	1	0	0	0	0	1	2	\$400.00	\$0.00	0.0		
10	Tu-F,M 6:30p-7p		Family Feud	\$200.00	30	0	1	0	1	0	0	0	0	2	\$400.00	\$0.00	0.0		
11	Tu-F,M 7p-7:30p		Big Bang Theory	\$440.00	30	1	0	1	0	0	0	0	1	3	\$1,320.00	\$0.00	0.0		
12	Tu-F,M 7:30p-8p		Big Bang Theory	\$440.00	30	0	0	0	1	0	0	0	0	1	\$440.00	\$0.00	0.0		
13	Tu-F,M 10p-11p		WGXA FOX24 News at 10P	\$500.00	30	1	0	1	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0		
14	Sa 10p-10:30p		WGXA FOX24 Weekend News - Saturday	\$240.00	30	0	0	0	0	1	0	0	0	1	\$240.00	\$0.00	0.0		
TOTALS:						7	5	7	6	1	0	0	6	32	\$5,855.00	\$0.00	0.0		



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Agency: NEW MEDIA FIRM **Advertiser:** ISSUE ADVERTISING **Market:** Macon
THE NEW MEDIA **Product:** Ballot Measure **Office:** WASHINGTON
FIRM 1322 G ST, SE
WASHINGTON DC
20003

Agency Order #: 5285067 **Primary Demo:**
Buyer: Placement, Media **Con Type:** POLITICAL/NOTE
Salesperson: THOMAS DRURY **Assistant:** THOMAS DRURY
212-373-8108 212-373-8108

Total \$: \$5,855.00
Total Spots: 32
Total CPE: \$0.00

Special Instructions	
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Date/Time	Added by	Comment
08/16/16 8:57 AM	THOMAS DRURY	Separation: 30

Competitive Information					
Market Budget:	\$26,614				
WGXA Share:	22%				
Comment:					
EGXA:	6%				
WMAZ:	61%				
WMGT:	11%				

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$5,855.00	N/A	0.0
Total	100%	32	\$5,855.00	N/A	0.0

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	32	\$5,855.00	
Total	32	\$5,855.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	8/16/16 9:09 AM					\$0
New	8/15/16 10:29 AM	THOMAS DRURY	New	32		\$5,855.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WGXA
599 Martin Luther King Jr Blvd
Macon, GA 31201

New Media Firm, The
1322 G Street SE
Washington, DC 20003

Contract # 2607827

Schedule Dates	10/11/16-10/17/16	Date Entered	08/22/16
Advertiser	Committee To Keep Georgia Schools Local (112017)	Last Modified	08/22/16
Agency	New Media Firm, The (8200)	Entered By	Jill Reilly
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	Ballot Measure Est 3741 (856485)	Headline #	ECR25267392
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	690/720/3741	Commission	\$878.25
Account Types	National/Political Issue Agency BRD	Net Total	\$4,976.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	Ballot Measure Separation: 30		

Macon (WGXA)		
By Broadcast Month	Spots	Rate
Oct. 2016	32	\$5,855.00
Grand Total:	32	\$5,855.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/11/16-10/11/16	3	:30	9A- Harry			1						1	\$80.00	\$80.00	Macon (WGXA)	Harry	8/22/16
2.0	Normal Line / SPOT (1)	10/13/16-10/13/16	3	:30	9A- Harry				1					1	\$80.00	\$80.00	Macon (WGXA)	HARRY	8/22/16
3.0	Normal Line / SPOT (1)	10/14/16-10/14/16	3	:30	9A- Harry					1				1	\$80.00	\$80.00	Macon (WGXA)	HARRY	8/22/16
4.0	Normal Line / SPOT (2)	10/12/16-10/12/16	3	:30	10A- 11A (EST)				1					1	\$60.00	\$60.00	Macon (WGXA)	MILLIONAIRE/MILLIONAIRE	8/22/16
5.0	Normal Line / SPOT (2)	10/17/16-10/17/16	3	:30	10A- 11A (EST)			1						1	\$60.00	\$60.00	Macon (WGXA)	MILLIONAIRE/MILLIONAIRE	8/22/16
6.0	Normal Line / SPOT (3)	10/12/16-10/12/16	3	:30	Orke- (P)Divorce Court(We),				1					1	\$60.00	\$60.00	Macon (WGXA)	Divorce Court	8/22/16
7.0	Normal Line / SPOT (3)	10/13/16-10/13/16	3	:30	Orke- (P)Divorce Court(Th),					1				1	\$60.00	\$60.00	Macon (WGXA)	Divorce Court	8/22/16
8.0	Normal Line / SPOT (3)	10/17/16-10/17/16	3	:30	Orke- (P)Divorce Court(We),						1			1	\$60.00	\$60.00	Macon (WGXA)	Divorce Court	8/22/16
9.0	Normal Line / SPOT (4)	10/11/16-10/11/16	3	:30	Orke- (P)Judge Faith(Tu),						1			1	\$80.00	\$80.00	Macon (WGXA)	JUDGE FAITH	8/22/16
10.0	Normal Line / SPOT (4)	10/14/16-10/14/16	3	:30	Orke- (P)Judge Faith(Fr),							1		1	\$80.00	\$80.00	Macon (WGXA)	JUDGE FAITH	8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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599 Martin Luther King Jr Blvd
Macon, GA 31201

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Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	Ballot Measure Est 3741 (856485)	Headline #	ECR25267392
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax		Commission %	15.00
CPE	690/720/3741	Commission	\$878.25
Account Types	National/Political Issue Agency BRD	Net Total	\$4,976.75
Billing Type	Weekly/Irregular	Sales Tax	
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Oct. 2016	32	\$5,855.00
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11.0	Normal Line / SPOT (5)	10/11/16-10/11/16	3	:30	2p Judge Mathis			1						1	\$100.00	\$100.00	Macon (WGXA)	Judge Mathis	8/22/16
12.0	Normal Line / SPOT (5)	10/13/16-10/13/16	3	:30	2p Judge Mathis				1					1	\$100.00	\$100.00	Macon (WGXA)	Judge Mathis	8/22/16
13.0	Normal Line / SPOT (6)	10/12/16-10/12/16	3	:30	Orbit (P)Hot Bench(We), [P]Hot Bench 2(We)				1					1	\$60.00	\$60.00	Macon (WGXA)	Hot Bench	8/22/16
14.0	Normal Line / SPOT (6)	10/14/16-10/14/16	3	:30	Orbit (P)Hot Bench(Fr), [P]Hot Bench 2(Fr)					1				1	\$60.00	\$60.00	Macon (WGXA)	Hot Bench	8/22/16
15.0	Normal Line / SPOT (6)	10/17/16-10/17/16	3	:30	Orbit (P)Hot Bench(Mo), [P]Hot Bench 2(Mo)		1							1	\$60.00	\$60.00	Macon (WGXA)	Hot Bench	8/22/16
16.0	Normal Line / SPOT (7)	10/11/16-10/11/16	3	:30	Orbit (P)Family Feud 3(Tu), [P]Family Feud 4(Tu)			1						1	\$240.00	\$240.00	Macon (WGXA)	Family Feud	8/22/16
17.0	Normal Line / SPOT (7)	10/12/16-10/12/16	3	:30	Orbit (P)Family Feud 3(We), [P]Family Feud 4(We)				1					1	\$240.00	\$240.00	Macon (WGXA)	Family Feud	8/22/16
18.0	Normal Line / SPOT (7)	10/17/16-10/17/16	3	:30	Orbit (P)Family Feud 3(Mo), [P]Family Feud 4(Mo)		1							1	\$240.00	\$240.00	Macon (WGXA)	Family Feud	8/22/16
19.0	Normal Line / SPOT (8)	10/11/16-10/11/16	3	:30	5p- News-WGXA News at 5p			1						1	\$85.00	\$85.00	Macon (WGXA)	WGXA FOX24 News at 5p	8/22/16
20.0	Normal Line / SPOT (8)	10/13/16-10/13/16	3	:30	5p- News-WGXA News at 5p				1					1	\$85.00	\$85.00	Macon (WGXA)	WGXA FOX24 News at 5p	8/22/16

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21.0	Normal Line / SPOT (6)	10/14/16-10/14/16	3	:30	5P- News-WGXA News at 5p						1			1	\$85.00	\$85.00	Macon (WGXA)	WGXA FOX24 News at 5p	8/22/16
22.0	Normal Line / SPOT (9)	10/13/16-10/13/16	3	:30	6p- Family Feud					1				1	\$200.00	\$200.00	Macon (WGXA)	Family Feud	8/22/16
23.0	Normal Line / SPOT (9)	10/17/16-10/17/16	3	:30	6p- Family Feud		1							1	\$200.00	\$200.00	Macon (WGXA)	Family Feud	8/22/16
24.0	Normal Line / SPOT (10)	10/12/16-10/12/16	3	:30	6:30P- Family Feud 2				1					1	\$200.00	\$200.00	Macon (WGXA)	Family Feud	8/22/16
25.0	Normal Line / SPOT (10)	10/14/16-10/14/16	3	:30	6:30P- Family Feud 2					1				1	\$200.00	\$200.00	Macon (WGXA)	Family Feud	8/22/16
26.0	Normal Line / Access (11)	10/11/16-10/11/16	3	:30	7p- Big Bang Theory		1							1	\$440.00	\$440.00	Macon (WGXA)	Big Bang Theory	8/22/16
27.0	Normal Line / Access (11)	10/13/16-10/13/16	3	:30	7p- Big Bang Theory				1					1	\$440.00	\$440.00	Macon (WGXA)	Big Bang Theory	8/22/16
28.0	Normal Line / Access (11)	10/17/16-10/17/16	3	:30	7p- Big Bang Theory		1							1	\$440.00	\$440.00	Macon (WGXA)	Big Bang Theory	8/22/16
29.0	Normal Line / Access (12)	10/14/16-10/14/16	3	:30	7:30P- Big Bang Theory 2					1				1	\$440.00	\$440.00	Macon (WGXA)	Big Bang Theory	8/22/16
30.0	Normal Line / SPOT (13)	10/11/16-10/11/16	3	:30	9:59-50P- News-WGXA News at 10p			1						1	\$500.00	\$500.00	Macon (WGXA)	WGXA FOX24 News at 10p	8/22/16
31.0	Normal Line / SPOT (13)	10/13/16-10/13/16	3	:30	9:59-50P- News-WGXA News at 10p				1					1	\$500.00	\$500.00	Macon (WGXA)	WGXA FOX24 News at 10p	8/22/16
32.0	Normal Line / SPOT (14)	10/15/16-10/15/16	3	:30	10:01P- News-WGXA Saturday News at 10p							1		1	\$240.00	\$240.00	Macon (WGXA)	WGXA FOX24 Weekend News - Saturday	8/22/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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